

PAN-HELLENIC FAIR FOR AGRICULTURE & LIVESTOCK



**Agro
Thessaly**
LARISSA COVERED MARKET OF NEAPOLI



Ways & Media of Promotion





1. Advertising Media



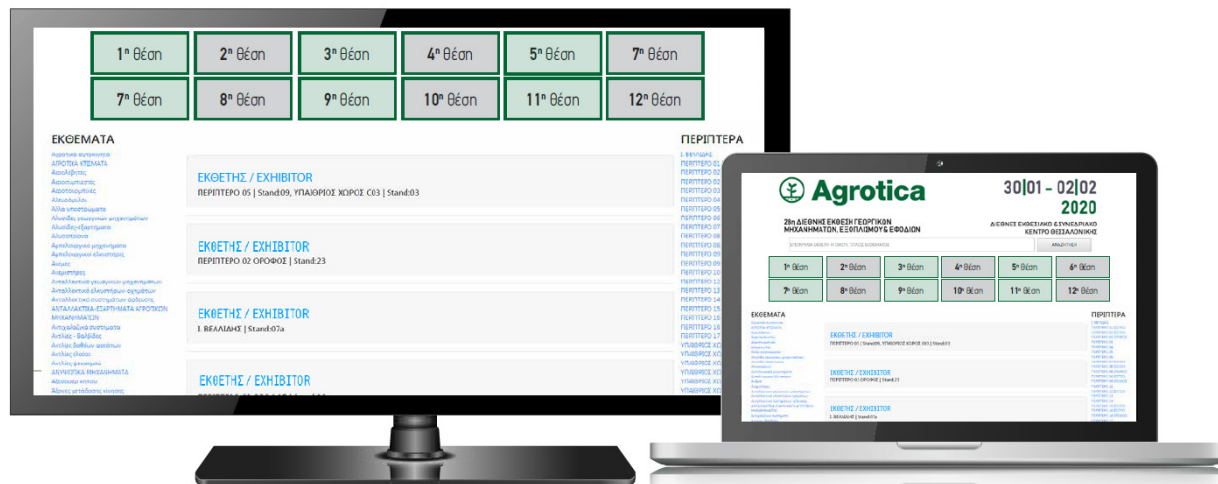
A	A BRANDING – LOGO PLACEMENT	PIECES	COST
1.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	5.000pcs	5.000€
2.	On Badges of Exhibitors, Visitors, Guests, etc. (printed & electronic)	"minimum 20.000pcs"	1.000€
3.	Placement of the Logo on the Printed Floor Plan (Exhibitors list)	5.000pcs	500€
4.	Placement of the Logo on the Printed Floor Plan (Exhibitors list) with marking (arrow) the point of the Exhibition Area	5.000pcs	1.000€
5.	In Non-Wooven bags distributed to exhibitors, VIP guests, government officials and press representatives	5.000pcs	5.000€
6.	"Placement of an Advertising Leaflet inside the Non-Wooven bag which is distributed to all visitors. MAXIMUM number of Leaflets placed in the bag: 10pcs (1pc per partner)"	5.000pcs	1.000€

- Production costs for LANYARDS, Badges, Floor Plans and Non-Woven Bags are included
- Promotional costs (Info Desk – Brochures – Personnel) are NOT included
- VAT is NOT included

1. Advertising Media



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TIF Helexpo
13 Σεπτεμβρίου

🍺 Για μια ακόμα χρονιά η μπύρα Νύμφη (Nymfi Beer) με την εμβληματική γοργόνα της μας υποδέχεται στο περίπτερό της στην 88η Διεθνή Έκθεση Θεσσαλονίκης για να μας δείξει πως «Α πιστέψεις στη μαγεία, τίποτα δεν αποκλείεται».

🍺 Εκεί θα δοκιμάσουμε την απολαυστική μαύρη μπύρα NYMFH Dark limited edition και θα χήσουμε για λίγο τη μαγεία να μας μεταμορφώσει!

📍 88η Διεθνή Έκθεση Θεσσαλονίκης – Ζήσε τη μαγεία της!



B.	DIGITAL BANNER H LOGO ME HYPERLINK	DIGITAL BANNER/ LOGO	COST
1.	POST & STORY on the Exhibition's Social Media (Facebook/ Instagram/ LinkedIn – 1 time)	Digital Banner / Logo / Text	300€
2.	In the electronic Exhibitors' directory (5 places)	Digital Banner / Logo	350€ / position
3.	In the electronic Visitor registration platform (5 places)	Digital Banner / Logo	300€ / position
4.	Display in the Exhibition Newsletter with reference to the Collaboration (Company Profile) and placement of the logo with hypelink to the Company's site	Logo / Text	700€
5.	Exclusive Newsletter and placement of the logo/digital banner with hypelink to the Company's site	"Digital Banner / Logo / Text"	1.500€

1. Advertising Media

Συνδεθείτε στο HELEXPO

10.3.0.1



Free WiFi Access



Επίσημος Συνεργάτης Μετακινήσεων



Χορηγός Φυσ. Μεταλλικού Νερού



Exhibitors



Exhibits



Pavilions



Order Form



**Agro
Thessaly**

ufi
ΕΛΛΑΣ

PROMOTION LOCATIONS:

01. _____

02. _____

03. _____

04. _____

05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF-HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF-HELEXPO S.

Construction costs for special structures (e.g. inflatable banners) are NOT included.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE.: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL No.: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SEAL AND SIGNATURE:

The file must be .PDF with outline fonts, CMYK format, natural size - resolution at 300dpi and 1/10 reduction.



**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

HEADQUARTERS:

Thessaloniki international Exhibition Centre

154 Egnatia St, GR-546 36 Thessaloniki

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ATTICA OFFICE:

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Konstantinos Stylas

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HELEXPO.GR