



Agro Thessaly

LARISSA COVERED MARKET OF NEAPOLI



6-9.3.2025

Ways & Media of Promotion





1. Advertising Media



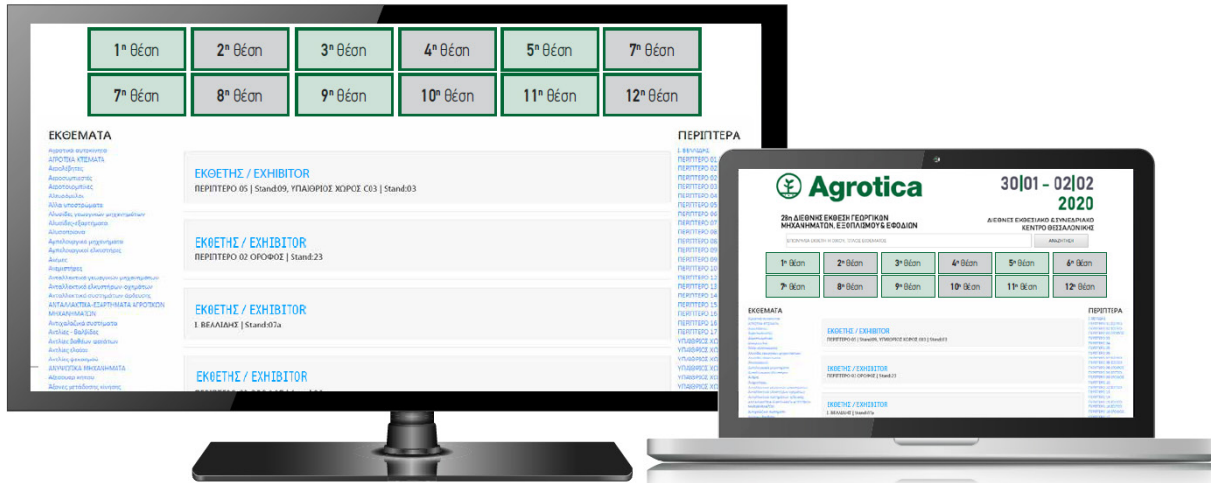
A	A BRANDING – LOGO PLACEMENT	PIECES	COST
1.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	5.000pcs	5.000€
2.	On Badges of Exhibitors, Visitors, Guests, etc. (printed & electronic)	“minimum 20.000pcs”	1.000€
3.	Placement of the Logo on the Printed Floor Plan (Exhibitors list)	5.000pcs	500€
4.	Placement of the Logo on the Printed Floor Plan (Exhibitors list) with marking (arrow) the point of the Exhibition Area	5.000pcs	1.000€
5.	In Non-Wooven bags distributed to exhibitors, VIP guests, government officials and press representatives	5.000pcs	5.000€
6.	“Placement of an Advertising Leaflet inside the Non-Wooven bag which is distributed to all visitors. MAXIMUM number of Leaflets placed in the bag: 10pcs (1pc per partner)”	5.000pcs	1.000€

- Production costs for LANYARDS, Badges, Floor Plans and Non-Woven Bags are included
- Promotional costs (Info Desk – Brochures – Personnel) are NOT included
- VAT is NOT included

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TIF Helexpo
13 Σεπτεμβρίου

🍷 Για μια ακόμα χρονιά η μύτρα Νύμφη (Nymfi Beer) με την εμβληματική γοργόνα της μας υποδέχεται στο περίπτερό της στην 88η Διεθνή Έκθεση Θεσσαλονίκης για να μας δείξει πως «Απίστευεις στη μαγεία, τίποτα δεν αποκλείεται».

🍷 Εκεί θα δοκιμάσουμε την απολαυστική μαύρη μύτρα NYMFH Dark limited edition και θα αφήσουμε για λίγο τη μαγεία να μας μεταμορφώσει!

📍 88η Διεθνή Έκθεση Θεσσαλονίκης – Ζήσε τη μαγεία της!



B.	DIGITAL BANNER H LOGO ME HYPERLINK	DIGITAL BANNER/ LOGO	COST
1.	POST & STORY on the Exhibition's Social Media (Facebook/ Instagram/ LinkedIn - 1 time)	Digital Banner / Logo / Text	300€
2.	In the electronic Exhibitors' directory (5 places)	Digital Banner / Logo	350€ / position
3.	In the electronic Visitor registration platform (5 places)	Digital Banner / Logo	300€ / position
4.	Display in the Exhibition Newsletter with reference to the Collaboration (Company Profile) and placement of the logo with hypelink to the Company's site	Logo / Text	700€
5.	Exclusive Newsletter and placement of the logo/digital banner with hypelink to the Company's site	"Digital Banner / Logo / Text"	1.500€

1. Advertising Media



Επίσημος Συνεργάτης Μετακινήσεων



Χορηγός Φυσ. Μεταλλικού Νερού



Exhibitors



Exhibits



Pavilions



Order Form



PROMOTION LOCATIONS:

01. _____
02. _____
03. _____
04. _____
05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF-HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF-HELEXPO S.

Construction costs for special structures (e.g. inflatable banners) are NOT included.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE.: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL No.: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SEAL AND SIGNATURE:

The file must be .PDF with outline fonts, CMYK format, natural size - resolution at 300dpi and 1/10 reduction.



**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

HEADQUARTERS:

Thessaloniki international Exhibition Centre
154 Egnatia St, GR-546 36 Thessaloniki
T.: +30 2310 291 111

ATTICA OFFICE:

HELEXPO Maroussi
39 Kifissias Avenue, GR-151 23 Maroussi
T.: +30 210 61 68 888

Konstantinos Stylas

Sponsorship Manager TIF HELEXPO S.A.

Tel No.: +30 6945 80 60 64

E-mail: ks@helexpo.gr